EDUCATION ENTREPRENEURSHIP EXPERIENCE EMPLOYABILITY EARNING





B. VOC Bachelor of Vocation

Bachelor of Vocation (B.Voc) is a graduation degree that was introduced in the year 2013-2014 and approved by University Grants Commission (UGC).



B.Voc [Management & Entrepreneurship]

Scope:

- Family Business
- Entrepreneurship & Startups
- Operations Management
- Human Resource Management
- Sales

- Finance & Banking
- Marketing / Digital Marketing
- E- Commerce Management
- Supply Chain Management
- Govt. Exams (UPSC / GPSC / Other)

Total Seats: 180

Total Seats: 120



B.Voc [Banking & Finance]

Scope:

- Private Sector Banks
- Stock Broking Companies
- Life Insurance & General Insurance
- Government / Public Sector Banks
- Non-Banking Financial Corporation (NBFC)
- Accounting, Taxation (ITR, GST) & Auditing
- Finance Companies & Bank DSAs
- Financial Planner in Banking
- Organization where finance functions required
- Govt. Exams (UPSC / GPSC / Other)



B.Voc [Information Technology]

Scope:

- Web Development
- Mobile App Development
- Software Development
- Artificial Intelligence & Machine Learning
- Database Management

- Digital Marketing
- IT Sales & Marketing
- Search Engine Optimization (SEO)
- Any Organization where IT functions required
- Govt. Exams (UPSC / GPSC / Other)



B.Voc [Digital Marketing]

Total Seats: 30

Total Seats: 240

Scope:

- Digital Marketing Manager
- SEO Specialist
- Social Media Manager
- Content Marketing Specialist
- Digital Marketing Consultant

- PPC (Pay-Per-Click) Analyst
- Affiliate Marketing Manager
- Google & Meta Ad Expert
- YouTuber / Social Media Influencer
- Govt. Exams (UPSC / GPSC / Other)

B.Voc	Management & Entrepreneurship	Banking & Finance	Information Technology	Digital Marketing
Semester Tuition Fees	23,000/-	23,000/-	25,500/-	23,000/-
Exam Fees	2,500/	2,500/	2,500/	2,500/
NSDC Certification Fees	1,200/-	1,200/-	1,200/-	1,200/-
One time Fees (Only in First Sem.)	600/-	600/-	600/-	600/-
Enrollment Fees	1,500/-	1,500/-	1,500/-	1,500/-
Uniform Fees / PRC	750/-	750/-	750/-	750/-
CMD (Refundable)	5,000/-	5,000/-	5,000/-	5,000/-
Degree fees (Convocation fees)	3,000/-	3,000/-	3,000/-	3,000/-

*Additional Things to be Considered:

Laptop Accommodation, Food & Commute
Events Industrial Visits & Trips

Dress Code



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60% Practical

40%
Theoretical